

Go Travel Turkey

www.gotravelturkey.net

 **iSTANBUL**
SHOPPING **FEST**
18 MARCH - 26 APRIL 2011

18 MARCH - 26 APRIL 2011

**ISTANBUL IS READY FOR THE BIGGEST
SHOPPING FESTIVAL!**



Go Travel Turkey

www.gotravelturkey.net



With its 92 shopping malls and world famous high streets, İstanbul is one of the world's premier shopping destinations.

You will experience and enjoy the glamour of the festival spirit all through İstanbul, the only city in the world that lies on two continents separated by the world famous, magnificent and unique Bosphorus.



Go Travel Turkey

www.gotravelturkey.net



Up to 30% discount on new season products
and 40 days of night time shopping for all
brands Spring-Summer 2011 collections.

UP TO 30% DISCOUNT ON NEW SEASON

30% discount advantage for all brands, including tax free.

SHOPPING LATE INTO THE NIGHT

- All malls will be open until 11:00 PM
- Two malls will be open until 02:00 AM every Saturday night.



SHOPPINGFEST PRIVILIGES!

SHOPPING AND FUN AT EVERY CORNER IN İSTANBUL

- İstinye Park, Torium Shopping Malls and Bağdat Street will be open to 02:00 AM on 18th March
- İstinye Park and Torium Shopping Malls with Nişantaşı, İstiklal Street and Bağdat Street will be open to 02:00 AM on 19th March
- All stores and shopping malls of İstanbul will be open to 00:00 AM on 9th April
- All stores and shopping malls of İstanbul will be open to 02:00 AM on 26th April

Go Travel Turkey

www.gotravelturkey.net



During your shopping,
get a chance to win
luxury apartment or new car!

UNIQUE GIFT!

TUROB* Special campaign... A weekend stay will be awarded to the person who shops the most!



EVEN MORE!

The first and the last weekend of the festival will last even longer! A wonderful weekend that is full of surprises, special activities including cultural events.



*TUROB (Turkish Hotels Touristic Hotels & Investors Association)

Go Travel Turkey

www.gotravelturkey.net



Indulge yourself
with premium
opportunities during
the festival days

Go Travel Turkey

www.gotravelturkey.net

 **İSTANBUL**
SHOPPINGFEST
18 MARCH - 26 APRIL 2011



REPUBLIC OF TURKEY
MINISTRY OF CULTURE AND TOURISM



www.istanbulshoppingfest.org

info@istanbulshoppingfest.org