

## All About Istanbul Shopping Fest (ISF)



**Istanbul Shopping Fest (ISF)** is surely an annual festival that will Istanbul being the shopping, culture and entertainment core world, recognized underneath the auspices of Republic of Poultry Secretary of state for Culture and Tourism and Governorship of Istanbul, while using support of **Istanbul Metropolitan Town** and **Turkish Exporters Setup (TIM)** and matched by Council of **Departmental stores (AYD)**, **Trade Council of Shopping centers & Merchants (AMPD)** and U . s . **Brands Association (BMD)**.

This massive organization, that will occur between **June 09** and **June 29** will likely be revealing all of the lively colors of Istanbul through wondrous occasions, history, delight and entertainment.





Istanbul Shopping Fest will likely be hosting 1000's of site visitors from all across the globe. Aside from the frequent lowering and raising occasions, if you've been activities planned at places and stores, that can stay open till late hrs. The festival's glamorous spirit will need over departmental stores combined with high roads of Istanbul Abdi Ipekci, Istiklal and Bagdat Roads. The entertainment continues for 40 days with street festivals, concerts, shows, games for children, parties, contests and fashion shows. The number of choices aren't restricted to these as individuals in Istanbul through the entire festival have the opportunity to search in the latest collections at reduced prices. In addition, throughout lengthy shopping nights, you can look till 02.00am and get Istanbul at its most fabulous self.

With surprise contest and contents via texts to win gifts, the company can make shopping more exciting than previously for local and foreign consumers. For vacationers the rush and excitement is bending as they're going to have the privilege of tax-free shopping around 30%, hence making Istanbul increasingly more appealing.

Don't forget to check out the big event agenda for special possibilities and entertaining activities.

Formulations are inclined ahead in Istanbul for that country's first shopping festival, set to get started on in March.



40 days & 40 nights  
shop & fun







The 40-day festival, designed to squeeze Turkish city as being a major shopping and tourism destination, starts March 18 and can offer reduced products, extended hrs as well as a variety of occasions in venues around the city.

Traditional tourist locations much like the Grand Bazaar and Egyptian Spice Market will host concerts, street festivals and shows for instance fashion shows created to get vacationers investing, emulating the effective Dubai Shopping festival.

Many of the 90 shopping malls in Istanbul are often open 24 hrs every day, permitting even nightbirds to obtain their shopping fix of all things from luxury Turkish fashion brands to seasoning and antiques, with awards granted daily to website visitors.

Coordinators hope the festival will grow in proportions to draw in over 1.5 million vacationers to Istanbul yearly within the next 4 years, enhancing the government hit its target of ten million vacationers annually by 2015.

Dubai's festival, that has been locked in the UAE at the start of each year since 1996, now appeals to around 3 million readers towards the emirate each year in fact it is thought to possess introduced in around 40 million readers since its beginning.

Turkey's major airline carriers have introduced marketing deals for folks wanting to get at the Istanbul event, which runs through April 26.

Turkish Flight companies, the country's flag company, is usually a major sponsor and offers marketing tickets from some nations on the event, in addition to apparently thinking about raising the luggage allowance for consumers attending.

Pegasus Airline carriers, which flies from 25 worldwide locations to Istanbul, can be offering low-cost tickets from the 3 European locations, including the United kingdom from Euro 59.99 (Euro 70) and France from Euro 59.99.

Istanbul Shopping Fest will probably be organized between June 09 - 29 June 2012. Shops and shopping centers is going to be open till morning in a lot of districts of Istanbul. Individuals can realize your desire to shop 24 hrs on a daily basis in Istanbul throughout nearly 30 days. Different special awards and 'Win a Auto Every Single Day' campaigns are likely to draw in vacationers to Istanbul.



Istanbul it is really a capital for shopping and trade from the centuries housing the historic departmental stores for example Grand Bazaar, the biggest covered market in the world. Another historic shopping mall of Istanbul is Egyptian Market (Spice Bazaar) which is still standing and earning individuals with special sorts of spices or herbs. You will find also numerous small bazaars serving within the historic structures of Istanbul having a spiritual atmosphere. Typically the most popular stuff in individuals bazaars are gold, jewelery, leather and rugs.

Additionally to individuals, you will find about 90 modern stores in Istanbul for example Akmerkez in Etiler, Cevahir local mall in Sisli and Olivium in Bakirkoy. You will discover also several popular shops at Taksim, Nisantasi, SiSli, Bakirkoy, Fatih, Bahariye, and Bagdat street will stage several street activities.

Through the fest, 100s collected to consider another music shows and entertainment display on Taksim, Nisantasi, SiSli, Bakirkoy, Fatih, Bahariye and Bagdat roads of Istanbul. And Istanbul continues the theme of "the town that never sleeps"

We are able to supply you only transport tours through the festival in Istanbul. You may be moved towards the best spots for shopping in compliance along with your comments and advised for the greatest places. Our automobiles are private vans with air-condition and our motorists speak fundamental British. Our only transport shopping tours in Istanbul will definitely save your valuable time and expense !

Istanbul gearing to own another mega tourist event Annual Shopping Festival is kick began today over the Turkish tourism minister, governor along with the mayor of Istanbul along with the leaders of major business organizations. Case probably to attract countless consumers from surrounding nations which could visit Poultry without visa. Coordinators ensure it might be successful and wishing to improve the shopping enthusiasts every year each year making Istanbul Shopping Festival while you premium shopping event on this planet. The 2012 Istanbul Shopping Festival is anticipated to provide necessary boost to Istanbul tourism industry as well as the retail sector. The 'Istanbul Shopping Festival' is often a new and approaching festival, which has been organised through the Turkish Secretary of state for Culture and Tourism. Relating to the 18th of March and 26th of April, This is actually the very first time this festival has been completed in Istanbul. It's targeted to refresh the shopping tourism and to support it in a very wide range of areas from culture to arts, entertainment to drinks and food. It's ultimately planned to spread this activity throughout Poultry.







ITO's (Istanbul Trade Chamber's) **Shopping Fest**, containing now been running during the last three years, has begun. The particulars of 'Istanbul Shopping Festival ' is introduced today having a press conference attended by Turkish Culture & Tourism Minister Ertugrul Gunay. Festival features a budget of 50 million dollars. The Mayor of Istanbul Kadir TopbaS stated he'll dispatch each of the causes of the town for that festival. Younger crowd desires to have 40 couples from different nations to got married in Istanbul backed over the festival coordinators. He offers to officiate the marriage events personally. Another of Festival's primary sponsor Turkish Airways boss Hamdi Topcu stated that they'll have special costs and thinking about to improve the luggage allowance from the consumers throughout the festival.. The 20 day lengthy shopping event will attract countless bargain predators from around the globe who'll win all type of awards together with a brand-new vehicle every single day throughout festival. Vacationers can begin to play tax-free shopping in addition to heavy special discounts on an array of products including jewellery, fragrances, textiles, crafts and electronics products as shops and malls attempt to one-up one another in sales. The ISF can even be noted for its colorful occasions varying from music to street performances offering wholesome family entertainment. Istanbul Shopping Festival can be a celebration time for shopping enthusiasts who thronged because of this charming and scintillating city from around the globe. It's possible to look for the imported models like watches, fragrances, jewellery by leading world-famous brands for a cheap price of five percent to 50 %. The reduced rates aren't the sole attraction of Istanbul Shopping Festival, as you can win fabulous freebies, bargain offers and raffle tickets. Istanbul has quickly emerged for the reason that tourist capital around the world along with a very busy shopping mall for that surrounding nations. Using a population of 14 million people, Istanbul has over 90 fresh shopping malls and several street venues. Topping everything getting the planet greatest and earliest shopping center Grand Bazaar, Istanbul is extremely great for the job in hands.

Besides the shopping, numerous entertaining occasions occur at colorful ISF for youngsters in addition to grownups. You may participate with the family in many type of shows arranged over the city also it'utes people. Dining is yet another major attraction of ISF where gourmets satisfies their tastebuds from scrumptious Turkish cuisine and all corners around the globe. Istanbul Shopping Festival isn't about bargained shopping, it organizes an array of special occasions. With the much to supply, Istanbul Shopping Festival 2011 offers to become a truly memorable shopping experience for you and your family members. Shopping in Istanbul Istanbul is often a best choice for consumers over 1, five centuries which is known for its hand crafted area rugs and carpets, clothing, antique silver and jewelry, semi-gemstones, spices or herbs, sweets and - , shoes and add-ons. Marketplaces: Grand Bazaar in Beyazit is one kind of Istanbul's finest tourism tourist attractions, even when you don't intend to buy anything. New and antique jewelry, inlaid woodwork furniture, textiles and embroidery, metalware plus much more can be found beneath its covered alleyways. Like its more famous neighbour the Grand Bazaar, the Spice Bazaar in Eminonu will probably be worth a unique trip. It smells wonderful, and appears wonderful too, with stalls.



stacked high with olives, dried fruits and nuts, herbal treatments, and mounds of vibrant-coloured seasoning and gorgeous sweetmeats. Shopping centres: You will discover about 90 large places in Istanbul's and surrounding suburbs, by way of example Galleria, in Atakoy Akmerkez, in Etiler and Kanyon, from the Levent district. Key Areas: Sultanahmet, Istanbul's prime tourist area, is awash with shops selling authentic antiques and crafts. These, however, are outnumbered by way of a level vaster quantity of institutions selling well-crafted cheap imitations. Brands as an example Gucci, Armani and Hugo Boss are available in most shopping malls and major shopping venues like Nisantasi, Bagdat caddesi and Istiklal caddesi. Opening occasions: Official opening hrs for shopping in Istanbul are Monday to Saturday 0900-1800. In summer time, many shops, especially individuals in tourist areas, remain open until around 2100. Tax Info: Foreign website visitors might be qualified for just about any refund of vat on purchases at some specifically designated tourist shops. An exceptional invoice is released, which should be presented for almost any refund at the air port or port of departure.

